**Video Project Rubric**

**Student Name**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Task Description:** Students will individually create a video project that details a specific aspect of the course. The presentation may include appropriate photographs, video, music, graphs, and other visual aids. The final project should be uploaded to the class’ blog site at <http://nihongojunbitaiso.jimdo.com/utech/presentationvideo/> Maximum weight is 2%.

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| --- | --- | --- | --- | --- | --- |
| ACTIVITY | Exemplary | Proficient | Partially Proficient | Incomplete | POINTS |
| Concept | 15-20 points  Concept is evident. Has a clear picture of what s/he is trying to achieve | 10-14 points  Concept is somewhat evident. Has a fairly clear picture of what s/he is trying to achieve. | 5-9 points  The concept is somewhat evident, but no clear focus has emerged. | 0-4 points  Little effort has been spent on conceptualising the project. Unclear and disjointed. |  |
| Content/ Organization | 15-20 points  The content includes a clear statement of purpose or theme and is creative, compelling and clearly written. A rich variety of sentence types and information in the video contributes to the understanding of the project’s main idea. Events and messages are presented in a logical order. | 10-14 points  Information is presented as a connected theme with accurate, supporting information that contributes to understanding the project’s main idea. Details are logical and information is effectively presented. The content includes a clear point of view with a progression of ideas. | 5-9 points  The content does not present a clearly stated theme, is vague, and some of the information does not seem to fit the main idea or appears as a disconnected series of ideas with no unifying main idea. Sentence patterns are mostly disordered. | 0-4 points  Content lacks a central theme, clear point of view and logical sequence of information. Much of the information is irrelevant to the overall message. The viewer is unsure what the message is because there is little persuasive information and only one or two sentence types are used. Grammar is mostly incorrect. Sentences are incomplete. |  |
| Quality | 12-15 points  The video was well edited and moves smoothly from scene to scene with proper use of transitions. Audio and other enhancements were well used. | 8-11 points  Editing was not done as well as it should have been. Some poor shots remain. Movie is still somewhat choppy. Audio and other enhancements were utilized, but not for maximum effect. | 4-7 points  Movie was made, but had very little if any editing. Many poor shots remain. Video was very fragmented and choppy with little to no audio reinforcement. | 0-3 points  There was no movie. The work was totally unedited with no transitions or audio support of any kind. |  |
| Pronunciation/  Accent/  Fluency  of  Japanese | 12-15 points  Excellent | 8-11 points  Good. | 4-7 points  Adequate | 0-3 points  Poor |  |
| Timeliness | 12-15 points  Project deadline was met. | 8-11 points  Project was 1 day late | 4-7 points  Project was 2 days late | 0-3 points  Project was more than 2 days late |  |
| **Final Score** |  |  |  |  |  |

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